

	MONDAY - MARCH 15	TUESDAY - MARCH 16	WEDNESDAY - MARCH 17	THURSDAY - MARCH 18	FRIDAY - MARCH 19
8:00-8:30 AM	Welcome + Logistics	Daily Intro	Daily Intro	Daily Intro	Daily Intro
8:30-9:00 AM	The Future is Taking Shape	Jobs 201: Power of the Portal	Media 301: Transitioning Careers	Jobs 301: Finding Differentiators	Group 1: Trade Deadline Team Presentations
9:00-9:30 AM					Group 2: Scouting + Player Evaluations
9:30-10:00 AM	Break	Break	Break	Break	
10:00-10:30 AM	Jobs 101: Networking & Resume Building	Draft Capital 101	Trade Deadline Practicum	Free Agency + CBA Deep Dive	SBC Summit: Featured Speaker
10:30-11:00 AM					Recap: Presentations + Awards for Teams
11:00-11:30 AM	Break	Break			Conference Wrap-Up + Final Networking + NCAA Bracket
11:30-12:00 PM	Trade Deadline 101: Team Assignments	Trade Deadline 201			
12:00-12:30 PM					
12:30-1:00 PM	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
1:00-1:30 PM					
1:30-2:00 PM	SBC Summit: Featured Speaker	SBC Summit: Featured Speaker	SBC Summit: Featured Speaker	SBC Summit: Featured Speaker	
2:00-2:30 PM					
2:30-3:00 PM	Break	Break	Break	Break	
3:00-3:30 PM	Team Salary Cap 101	Team Analytics 101	Draft Process Deep Dive	Group 1: Trade Deadline Team Presentations  Group 2: Scouting + Player Evaluations	
3:30-4:00 PM					
4:00-4:30 PM	Break	Break			
4:30-5:00 PM	Media 101: Building Your Brand 24/7 x 365	Media 201: How Do You Leverage Content?			
5:00-5:30 PM					
5:30-6:00 PM	Daily Wrap-up	Daily Wrap-up	Daily Wrap-up		
6:00-6:30 PM	AMA with Industry Leaders	AMA with Industry Leaders	AMA with Industry Leaders	Daily Wrap-up	
6:30-7:00 PM				AMA with Industry Leaders	
7:00-7:30 PM	Office Hours	Office Hours	Office Hours		
7:30-8:00 PM				Office Hours	

\*All Times are PST

**LEGEND:**

Lecture	SBC Summit	Practicum & Deep Dive	AMA
Break	Opening/Closing	Office Hours	Misc